



*[For Immediate Release]*

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**13 OCTOBER 2023**

**Suga Joins Hong Kong Electronics Fair (Autumn Edition)  
Diversified Product Mix Demonstrates Strong Production Capabilities**

SUGA International Holdings Limited (“SUGA” or the “Group”) (stock code: 912), a leading electronics total solutions provider also operating a pet food and pet accessories business, participated in the Hong Kong Electronics Fair (Autumn Edition), demonstrating its proven production capabilities with a diversified product portfolio and attracting many guests to visit.

Organized by the Hong Kong Trade Development Council, the Hong Kong Electronics Fair (Autumn Edition) was held at the Hong Kong Convention and Exhibition Centre in Wan Chai on 13-16 October 2023. The event brought together many well-known brands and advanced electronic products, and gathered exhibitors and buyers from various industries with the aim of leading the future with technology. As a renowned local electronics manufacturer, SUGA showcased a wide range of products at the exhibition. Dr. Na Chi Ho, Chairman of the Group; Dr. Ng Man Cheuk, Executive Director and Chief Executive Officer; and Mr. Chow Sze Shek, Chief Financial Officer, were present at the venue to interact with potential buyers and partners.

The products showcased by SUGA at the exhibition spanned such areas as professional audio, IoT assets and smart home IoT products, with the main highlight being Stream Desk, an audio and video streaming interface developed by SUGA. Its key functions include two microphones/headphones/sound mixing volume control encoders, one HDMI audio and mobile phone volume control, and two HDMI inputs. To meet today’s growing demand for streaming, Stream Desk can perform audio and video streaming simultaneously. In addition to computer compatibility, Stream Desk also supports smartphones and boasts 4K picture-in-picture functionality. It can connect two microphones at the same time, making it suitable for most professional streaming scenarios, including podcasting and game streaming. Its versatility and multiple application scenarios made it a popular product at the Fair.

The organization of the Hong Kong Electronics Fair was affected by the pandemic in the past few years. Its return this year brought the industry a long-awaited opportunity for communication. SUGA has participated in the fair 17 times, and with its diversified product portfolio and mature production capabilities, it has reached cooperative arrangements with industry experts at the event, which will lay a solid foundation for the steady development of the Group and enable it to provide customers with more innovative and quality products.

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